What is the Power Platform?
Who Am I?

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Agenda

Part 1
The Story of the Power Platform
(How does Dynamics 365 fit in?)

Part 2
Key Power Platform Technologies
and Features

Q&A
The Origin Story of the Power Platform

Part 1
Dynamics CRM: In the Beginning

- Sales
- Service
- Marketing

Business Application Layer

Microsoft SQL
Dynamics CRM Online

- Sales
- Service
- Marketing

Business Application Layer

Microsoft SQL

AZURE/Office 365
xRM – Unique Line of Business Apps

Unique Line of Business Apps
a.k.a. xRM Applications
“anything” Relationship Management

Dynamics CRM/CRM Online
- Sales
- Service
- Marketing

Business Application Layer
Microsoft SQL
AZURE
xRM – Unique Line of Business Apps

- Data Entity and Relationships
- Multi-user
- Web Based
- User Security and Authentication
- User Interface
- Automation (Workflow)
- Reporting
- Integration
- Mobile
- Etc...
xRM – Unique Line of Business Apps

https://youtu.be/Yru5CkANOKA
Renaming: Dynamics 365
Dynamics 365 (CRM, F&O, Bus. Central)

Unique Line of Business Apps
a.k.a. xRM Applications
“anything” Relationship Management

Dynamics 365 for Customer Engagement
• Sales
• Service
• Marketing

Business Application Layer
Microsoft SQL
AZURE

Dynamics 365
Finance & Operations
Dynamics 365
Business Central
Meanwhile, in some other Lab at Microsoft...
Project Siena
“Classic” PowerApps

PowerApps – low code/no code
• SharePoint
• Office 365
• SQL
• etc

AZURE
Microsoft Flow

Flow – low code/no code workflows
- SharePoint
- Office 365
- SQL
- Etc

AZURE
Power BI

Power BI – Reporting

Any data source

AZURE
Maybe need a Database with Common Entities...?

Common Entities like;
• Accounts
• Contacts
• Activities...

PowerApps – low code/no code

- SharePoint
- Office 365
- SQL
- Etc

COMMON DATA SERVICE (CDS v1.0)

Common Data Model

AzureSQL

AZURE
What can we do with this new tech?
PowerApps – Unique Line of Business Apps

- Data Entity and Relationships
- Multi-user
- Web Based
- User Security and Authentication
- User Interface
- Automation
- Reporting
- Integration
- Mobile
- Etc...
What can we do with this new tech?

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<thead>
<tr>
<th>Unique Line of Business Apps</th>
<th>PowerApps – low code/no code</th>
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<tr>
<td>• SharePoint</td>
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<tr>
<td>• Office 365</td>
<td>Common Data Model</td>
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<tr>
<td>• SQL</td>
<td>AzureSQL</td>
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<td>• Etc</td>
<td>AZURE</td>
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Wait a minute... don’t we have that already?
Dynamics 365, Power Apps, Flow, Power BI – Better together!
Dynamics 365, Power Apps, Power Automate, Power BI – Better together!
Dynamics 365, Power Apps, Power Automate, Power BI – Better together!
Microsoft Power Platform

The low-code platform that spans Office 365, Azure, Dynamics 365, and standalone applications
Power BI
Power Automate
Power Virtual Agents
Data Connectors
Common Data Service

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AI Builder

Enhance your business with AI
Add intelligence to your business. Create tailored AI models to automate processes and find insights. Learn more

Make your own AI model

Form Processing (preview)
Read unstructured information from scanned documents.

Object Detection (preview)
Recognize and count things in images.

Prediction
Predict whether something will happen.

Text Classification (preview)
Classify text by its meaning or ID for easier analysis.
Power Apps
Dynamics 365
Canvas Apps
Model Driven Apps
Portal Apps
Microsoft Power Platform
The low-code platform that spans Office 365, Azure, Dynamics 365, and standalone applications

- **Power BI**: Business analytics
- **Power Apps**: Application development
- **Power Automate**: Process automation
- **Power Virtual Agents**: Intelligent virtual agents

**Additional components**:
- Data connectors
- AI Builder
- Common Data Service
Questions?